

CASINO SOCIAL

JUNE 5 | BRAZOS HALL

Casino Social is one of Austin’s premier networking events for young professionals, drawing a crowd of nearly 500 highly motivated, talented and successful individuals. The event features a shark-and-minnow-friendly Texas Hold ‘Em Poker Tournament with great prizes, a lively Casino area featuring a variety of table games, and plenty of food, beverages, and other entertainment.

Event Marketing Benefits Chart

		Royal Flush \$15,000 Presenting	Straight Flush \$3,000 Underwriting	Four of a Kind \$1,500 Underwriting	Big Bets \$1,500 Table	Two Pair \$1,000 Table	Double Down \$750 Table
Co-Branded Name & Logo		✓	✗	✗	✗	✗	✗
Pre-Event	Website	✓	✓	✓	✓	✓	✓
	Email	✓	✓	✗	✗	✗	✗
	Social Media	✓	✓	✗	✗	✗	✗
On-Site	Posters	✓	✓	✓	✗	✗	✗
	Banners	✓	✓	✓	✓	✓	✓
	Tabletop	✓	✓	✓	✓	✓	✓
	Slideshow	✓	✓	✓	✓	✓	✓

See next pages for additional benefits.



AYC Website
3,000+
pageviews



AYC Newsletter
Sent to 8,700+



Social Media
5,800+ Facebook fans,
10,000+ Twitter followers,
and 2,800+ Instagram
followers



Dedicated Email Blasts
Est. 3-4 total,
sent to 8,700+



Community Calendars



Underwriting Sponsorships

Royal Flush Sponsor (Presenting Level) - \$15,000 (1 AVAILABLE)

- Designation as the title sponsor of the event; co-branded event logo / name used in marketing efforts
- Highly visible brand placement (note: AYC will provide standard signage; costs related to additional customized opportunities to enhance visibility (such as tabletop felts or shirts for the dealers) will be the responsibility of the sponsor):
- Recognition at a pre-event kickoff happy hour (April or May 2020)
- Recognition at the Final Table in the Poker Tournament
- Recognition at Guest Check-In
- Opportunity to provide branded merchandise in line with event needs (i.e. cocktail napkins, koozies)
- 7 Poker Tournament and 7 General Admission Tickets
- Customized annual engagement plan with the Young Chamber (your choice of an Annual Marketing Partnership or Corporate Membership; please inquire for details)
- Exclusive event marketing benefits (see chart above)

Straight Flush Sponsor - \$3,000 (3 AVAILABLE)

- Designation and recognition as an Underwriting Sponsor of the event
- Opportunity for highly visible brand placement for your choice of the following: (note: AYC will provide standard signage; costs related to additional customized opportunities to enhance visibility (such as cocktail napkins or pens) will be the responsibility of the sponsor):
 - Bar
 - Photo Booth
 - Silent Auction
- 10 General Admission Tickets
- Premiere event marketing benefits (see chart above)

Four of a Kind Sponsor - \$1,500 (3 AVAILABLE)

- Designation and recognition as an Underwriting Sponsor of the event
- Opportunity for highly visible brand placement for your choice of the following: (note: AYC will provide standard signage; costs related to additional customized opportunities to enhance visibility (such as cocktail napkins or pens) will be the responsibility of the sponsor):
 - Lounge
 - Cigar Rolling Station
 - Decor
- 6 General Admission Tickets
- Prominent event marketing benefits (see chart above)

CASINO SOCIAL

Table Sponsorships

Big Bets Sponsor - \$1,500 (3 AVAILABLE)

- Exclusive tabletop signage on a Craps or Roulette Table
- 6 General Admission Tickets
- Inclusion on Casino Social webpage and General Sponsor Banner

Two Pair Sponsor - \$1,000 (12 AVAILABLE)

- Exclusive tabletop signage on a Poker Table
- 4 Poker Tournament Tickets
- Inclusion on Casino Social webpage and General Sponsor Banner

Double Down Sponsor - \$750 (10 AVAILABLE)

- Exclusive tabletop signage on one Blackjack Table
- 4 General Admission Tickets
- Inclusion on Casino Social webpage and General Sponsor Banner

