



## INTRODUCTION

The LEAD Summit Committee invites you to submit a proposal for the 3rd Annual event to be held on Friday, February 28, 2020 at LBJ Auditorium and the Thompson Conference Center at the University of Texas.

The LEAD Summit (Learn | Explore | Act | Develop) is a one-day conference for young professionals hosted by the Austin Young Chamber. Combining both learning and action, the Summit strengthens the pipeline of leaders in Central Texas through education, connection, and engagement.

## SESSIONS

Proposals should aim to inspire, educate, and empower young professionals. Under three tracks (Professional Development, Community and Civic Leadership, Personal Growth), the LEAD Summit will be equal parts learning and action. Previous topics have included:

- How to LEAD in the Workplace
- Overcoming Toxic Multitasking
- Millennials and their Growing Workforce Value
- Does Our Best Work Have to Kill Us?
- Move Forward, Give Back: Combining Career & Community Success
- Building a More Functional Democracy

Presenters are welcome to submit other topics under the tracks of professional development, community & civic leadership, and personal growth for consideration.

## AUDIENCE

The 3rd Annual LEAD Summit expects to attract approximately 350- 375 early & mid- career professionals from across Central Texas. While registration is not limited to AYC membership, attendees of the summit will fit the typical profile of an AYC member.

Nearly 82 percent of current members are between the ages of 24 and 35. Members work in various industries in roles ranging from intermediate, middle & senior management, to owners and c-level positions. Twenty-three percent of members

report owning their own business. On a personal level, 93 percent of members have earned a bachelor's degree and 28 percent have a postgraduate degree.

## **PRESENTERS**

Presenters are expected to:

- Provide high-quality educational presentations
- Engage with attendees through audience participation
- Coordinate special requests with event staff
- Promote event and workshop through the speaker's personal platforms
- Respond to all communication in a timely manner

In return, the LEAD Summit committee will:

- Promote the event, workshops, and presenters through various outlets
- Provide adequate facilities and equipment. Special accommodations will be considered on a case by case basis
- Communicate all details in a timely manner
- Provide post-event survey data