



FAVE Awards Gala

JW Marriott | November 8, 2019

About the Event

The Austin Young Chamber's Annual FAVE Awards recognizes local businesses for the good work they are doing to make our community thrive. FAVE (Favorite Austin Venture or Enterprise) brings together more than 350 Austin Young Chamber members and business leaders for an upscale evening including a cocktail reception, three course meal, awards presentation, silent auction, and after party. Black tie attire is encouraged.

About Sponsorships

Sponsorship opportunities are available starting at \$875 and include several customizable options for your company based on your goals and budget. If one of the options below isn't quite right, or if you have a creative idea to pitch, please don't hesitate to let us know!

Sponsorship Opportunities

Benefits Chart located on Page 4

All underwriting sponsors \$3,000+ will be guaranteed:

- Two (2) annual Elite Memberships for company employees. Elite Members receive free or discounted tickets to most Austin Young Chamber programs. Austin Young Chamber members are invited to serve on committees to gain leadership experience and deepen connections in the community.
- All benefits listed below

All cash sponsors \$1,750+ will be guaranteed:

- Listing in event advertising, at minimum Austin Business Journal
- All benefits listed below

All cash sponsors \$875+ will be guaranteed the following event marketing benefits:

- Placement of logo/link on event website
- Placement of logo/link in FAVE Awards dedicated emails (8,200+ email subscribers)
- Within 60 days of event, monthly social media recognition across AYC channels, including links and/or tags (5,200+ Facebook fans, 9,900+ Twitter followers, and 2,300+ Instagram followers)
- Event signage including event presentation, program, and posters

All silent auction donors will be listed on our website, included in one pre-event email blast, and featured in event signage.

Presenting Sponsorship

\$15,000 - Category Exclusivity

- Opportunity to welcome guests on stage at the gala
- Opportunity to be featured in a video to be played during the gala
- One e-blast to reach AYC audience with company information or offers
- Designation and recognition as the presenting sponsor of the gala; co-branded promotion to begin immediately
- Company name / logo will be incorporated into event logo / event name, used in all event marketing efforts
- Full table at the gala (10 seats) in the front row

Underwriting Sponsorship Options

All \$5,000 sponsors receive:

- Designation and recognition as an Underwriting Sponsor, including logo/link on website, dedicated event emails, dedicated social media and event signage
- Custom branding / featured activation at event
- Full table at the gala (10 seats) + 10 tickets to the after party

FAVE Ballot Sponsor: \$5,000

- Company name/logo included on the nominations form
- Featured content in at least two FAVE nominations emails

FAVE Gala Cocktail Reception Sponsor: \$5,000

- Specialty cocktails compliments of your company
- Opportunity to place branded item at event (i.e. cocktail napkins)
- Signature cocktail named after your company

FAVE After Party Sponsor: \$5,000

- Opportunity to have branded items (i.e. cocktail napkins) or swag
- Logo recognition on photos from after party

FAVE Video Sponsor: \$5,000

- Opportunity for company logo to be included in video
- Video will be shown at the gala and online

Additional Underwriting Sponsorship Options

All \$3,000 sponsors receive:

- Designation and recognition as an Underwriting Sponsor, including logo/link on website, dedicated event emails, dedicated social media and event signage
- Custom branding / featured activation at event
- Half table at the gala (5 seats) + 5 tickets to the after party

FAVE Pre-Gala Happy Hour Sponsor: \$3,000

- Opportunity to have an activation booth
- Placement of customized content (if desired) on event registration page

FAVE Photo Booth Sponsor: \$3,000

- Opportunity for company logo to be included on photo booth images, which can be immediately shared on social media

FAVE Silent Auction Sponsor: \$3,000

- Opportunity to place branded items (i.e. pens) in the silent auction area

FAVE Band/DJ Sponsor: \$3,000

- Special signage near band/DJ and several shout-outs during event program

Table Sponsorship Options

Full Table Sponsor: \$1,750

- Designation and recognition as a full table sponsor
- Full table at the gala (10 seats) + 10 tickets to the after party
- One annual Elite Membership

Half Table Sponsor: \$875

- Designation and recognition as a half table sponsor
- Half table at the gala (5 seats) + 5 tickets to the after party

In-Kind Sponsorship Options

Custom agreements and benefits will be negotiated for the following in-kind sponsorships:

- Audio / Visual
- Awards
- Band / DJ
- Floral / Decor
- Photography
- Video Production

Sponsorship Benefit Chart

For questions about sponsorship levels or benefits, please contact Katherine@AustinYoungChamber.org

	Presenting \$15,000	Underwriting \$5,000 <i>Ex. Ballot, Reception, After Party, Bar, Video</i>	Underwriting \$3,000 <i>Ex. Photo Booth, Silent Auction, Band/DJ</i>	Full Table \$1,750	Half Table \$875
Designation as Presenting Sponsor	✓				
Name/Logo Incorporated in Event Logo	✓				
Presence at Pre-Gala Happy Hour	✓				
Stage presence at Gala	✓				
Featured in Video	✓				
Pre-event and post-event e-blast	✓				
Gala Tickets	10	10	5	10	5
Logo/link on event website and FAVE Awards dedicated emails	✓	✓	✓	✓	✓
Annual Elite memberships	2	2	2	1	
Listing in event advertising, at minimum Austin Business Journal	✓	✓	✓	✓	
Social Media recognition	✓	✓	✓	✓	✓
Event signage including event presentation, program, and posters	✓	✓	✓	✓	✓