

LEAD SUMMIT

FEBRUARY 15 | ROWLING HALL

SPONSORSHIP OPPORTUNITIES



THE LEAD SUMMIT

The LEAD Summit was created to provide critical development for young professional leaders in our community. Millennials recently passed baby-boomers as the largest segment of the workforce and are expected to make up 75% of the workforce by 2025. Align your brand and connect your employees with the only young professional conference in Central Texas.

Invest In Your Talent | Build Your Leaders | Strengthen Our Community

The LEAD Summit (Learn | Explore | Act | Develop) is a one-day event that combines both learning and action. Attendees will choose sessions in the areas of professional growth, community and civic leadership, and personal balance. The summit will create positive change by educating and connecting young professionals with influential business leaders, the community, and each other. ***The LEAD Summit is where the best get better.***

THE CHANGEMAKER AWARDS

Since 2014, AYC has recognized those who are doing extraordinary things to make our community a better place through the annual ChangeMaker Awards. During lunch of the LEAD Summit, the community comes together to hear from our leadership team, and celebrate the vision and accomplishments of local ChangeMakers.

THE AUSTIN YOUNG CHAMBER

The Austin Young Chamber promotes the economic interest of the Central Texas business community through programs and initiatives designed to build and strengthen our young professional workforce. We are a Chamber built by young professionals, and our programs address the needs that are unique to who we are. Professional development seminars and workshops support career growth. Networking events provide new opportunities for business and connections. Committees give members the chance to develop new and relevant programming. And Advocacy efforts ensure that we are informed, and our voice is heard. As leaders today, as leaders tomorrow, we take on the challenge and the opportunity to create a strong future for Austin.

SPONSORSHIP OPPORTUNITIES

We welcome the opportunity to customize a sponsorship package based on your goals and budget. Group rates are also available.

Please contact katherine@austinyoungchamber.org for more info.

Title Sponsor | \$15,000

Invest in the Future of Central Texas

- Designation and recognition as the Presenting Sponsor; co-branded promotion with event logo and name in all marketing efforts to begin December 2018
- Opportunity to welcome attendees onstage
- Listing in event advertising (Austin Business Journal)
- Pre-event and post-event e-blast to reach AYC young professional audience of 8,000+
- Placement of logo/link in dedicated event emails, event landing page
- Within 60 days of event, monthly social media recognition across AYC channels, including links and/or tags (5,200+ Facebook fans, 9,900+ Twitter followers, and 2,000+ Instagram followers)
- Logo in all event signage including event presentation, program, and posters
- Opportunity to include promo item in attendee welcome bag
- Up to 20 tickets to the LEAD Summit
- Display table with marketing materials in the Marketplace area
- Two (2) Annual Elite Memberships for company employees



SPONSORSHIP OPPORTUNITIES

Supporting Sponsor | \$5,000

*Achieve Visibility Among
Austin's Young Professionals*

- Designation and recognition as a Supporting Sponsor
- Opportunity to provide welcome remarks during (1) breakout session
- Opportunity to provide promo item in attendee welcome bag
- Listing in event advertising, at minimum Austin Business Journal
- Placement of logo/link in dedicated event emails, event landing page
- Within 60 days of event, monthly social media recognition across AYC channels, including links and/or tags (5,200+ Facebook fans, 9,900+ Twitter followers, and 2,000+ Instagram followers)
- Logo in all event signage including event presentation, program, and posters
- Up to 10 tickets to the LEAD Summit
- Display table with marketing materials in the Marketplace area
- Two (2) Annual Elite Memberships for company employees

Investment Sponsor | \$2,500

*Create Opportunities to
Help the Best Get Better*

- Designation and recognition as Investment Sponsor
- Display table with marketing materials in the Marketplace area
- Company logo with link on event landing page
- Placement of logo/link in dedicated event emails
- Within 60 days of event, monthly social media recognition across AYC channels, including links and/or tags (5,200+ Facebook fans, 9,900+ Twitter followers, and 2,000+ Instagram followers)
- Logo in all event signage including event presentation, program, and posters
- Opportunity to provide promo item in attendee welcome bag
- Up to 5 tickets to the LEAD Summit

SPONSORSHIP OPPORTUNITIES

Engagement Sponsor | \$1,000

*Connect Young Professionals
with Valuable Resources*

- Display table with marketing materials in the Marketplace area

Corporate Group Tickets

- \$120 per ticket for groups of 5 or more

CHANGEMAKER AWARDS

Luncheon Only

Full Table Sponsor | \$1,000

*Support ChangeMakers
in our Community*

- Designation and recognition as Full Table Sponsor during lunch at the LEAD Summit
- One table (10 guests) at lunch
- Company logo with link on event landing page, in dedicated event emails, and program / signage

Half Table Sponsor | \$500

*Support ChangeMakers
in our Community*

- Designation and recognition as Half Table Sponsor during lunch at the LEAD Summit
- Half table (5 guests) at lunch
- Company logo with link on event landing page, in dedicated event emails, and program / signage